

# FY 2021 YEAR IN REVIEW

PRESENTED BY CHRIS WELLS

PRESIDENT & EXECUTIVE DIRECTOR

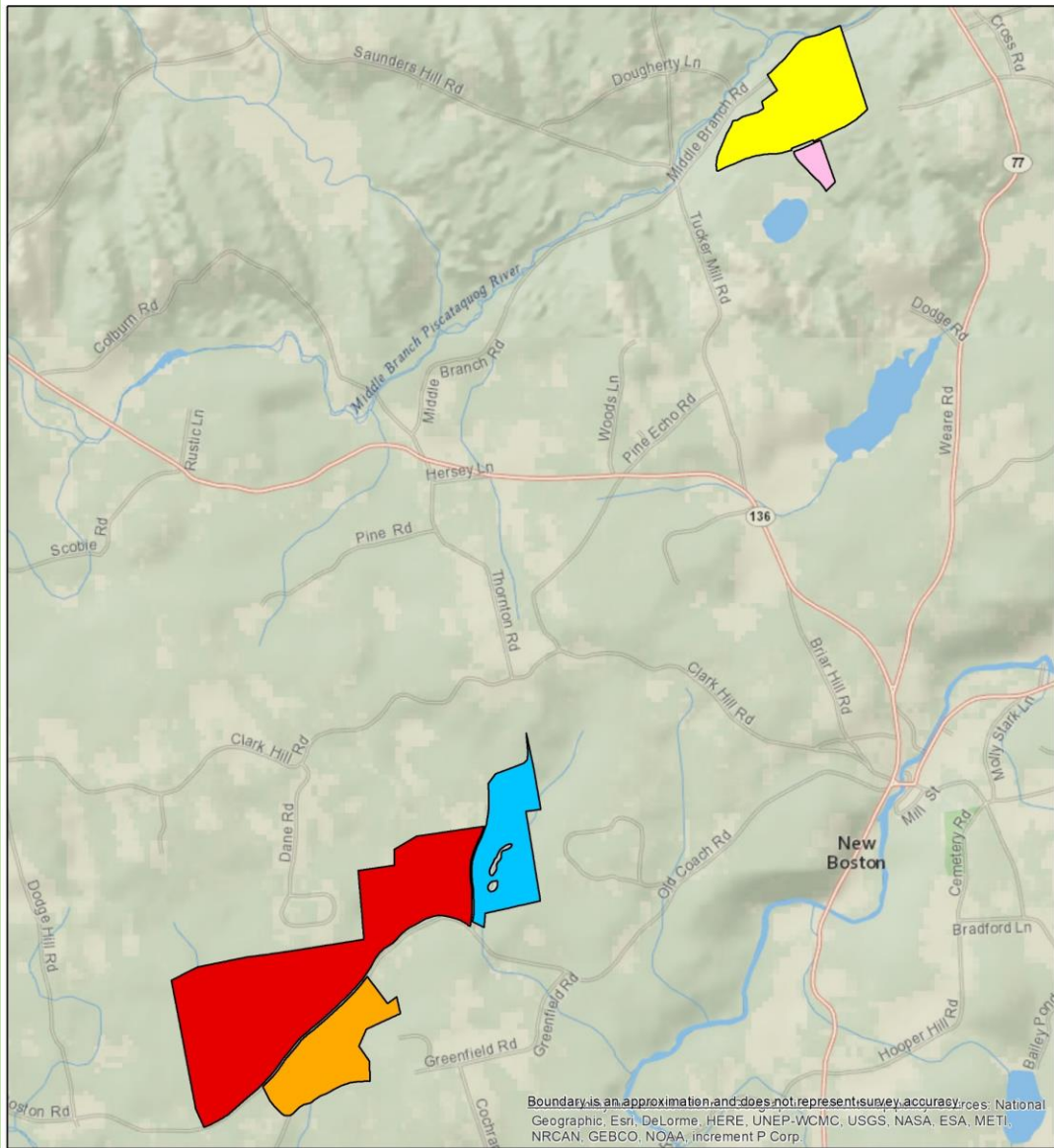


2021 HIGHLIGHTS:

# LAND PROTECTION



# NEW BOSTON TOWN FORESTS CE 448 ACRES, NEW BOSTON





- Siemeze Town Forest
- Colby Town Forest
- Lydia Dodge Town Forest
- Sherburne Town Forest
- Todd Town Forest

**Locus Map**  
 New Boston Town Forests CE  
 441 +/- acres  
 New Boston, NH

0 1,200 2,400 Feet

11/21/2019  
 Map Preparer: T.E. Jones

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# BURNS CE

## 37 ACRES — GOFFSTOWN



Boundary is an approximation and does not represent survey accuracy.  
Source: Esri, Maxar, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA,  
USGS, AeroGRID, IGN, and the GIS User Community

### A.5 Aerial Photo Map

Burnes Property  
36.745 acres  
Goffstown, NH

6/3/2021

Map Preparer: T.E. Jones

Burnes CE



0 140 280 Feet





# GIBNEY CE

## 16 ACRES — GOFFSTOWN



Boundary is an approximation and does not represent survey accuracy.  
Source: Esri, Maxar, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA,  
USGS, AeroGRID, IGN, and the GIS User Community

**A.5 Aerial Photo Map**  
Gibney CE  
16.26 acres  
Goffstown, NH

5/14/2021

Map Preparer: T.E. Jones

Gibney CE 16.26 ac.



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# TOWN OF DEERING LANDS CE

## 25 ACRES – DEERING

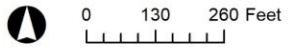


Boundary is an approximation and does not represent survey accuracy. It is DG, USDA, USGS, AEX, Getmapping, Aergrid, IGN, IGP, swisstopo, and the GIS User Community

### Deering CEs

#### Aerial Map- South Tracts

Town of Deering Property  
89 +/- Acres  
Deering, NH



6/9/2020

Map Preparer: T.E. Jones



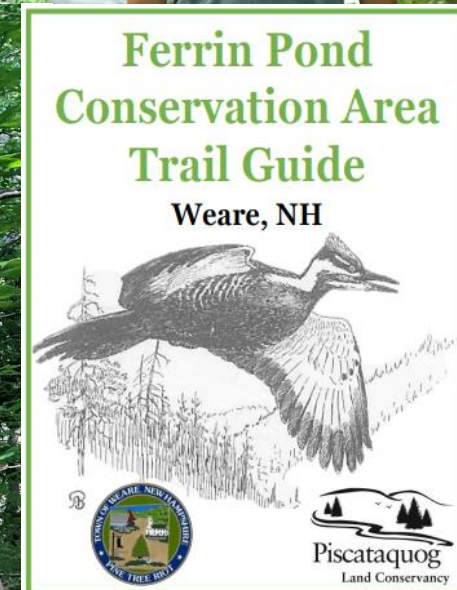


# CUMULATIVE ACRES PROTECTED



# FY2021 HIGHLIGHTS: STEWARDSHIP

- 2020 monitoring completed!
- Volunteers build new bridge at Blackbriar Woods Preserve in Goffstown.
- Ferrin Pond trail guide updated, trail re-marked.
- Tree stands!
- Survey work at Rice Preserve in Goffstown.
- Progress resolving issues on former Bedford Land Trust CEs.
- Stewardship Cmte develops and adopts new trail policy, starts work on public use policy.
- Hailey Nase departs, Dan Ewald arrives.





# FY2021 HIGHLIGHTS: OUTREACH & EVENTS

- PLC publishes special 50<sup>th</sup> anniversary newsletter.
- 50<sup>th</sup> annual meeting held via Zoom in the fall of 2020.
- Public outings remain on hold due to Covid through winter and spring.
- To encourage DIY outings we launch new trails page on PLC website.
- Donna Seidel departs, Jill Ketchen arrives.
- Covid ebbs, and 6th annual Rose Mountain Rumble attracts 150 riders in August 2021.
- Public outings cautiously re-start in fall of 2021.

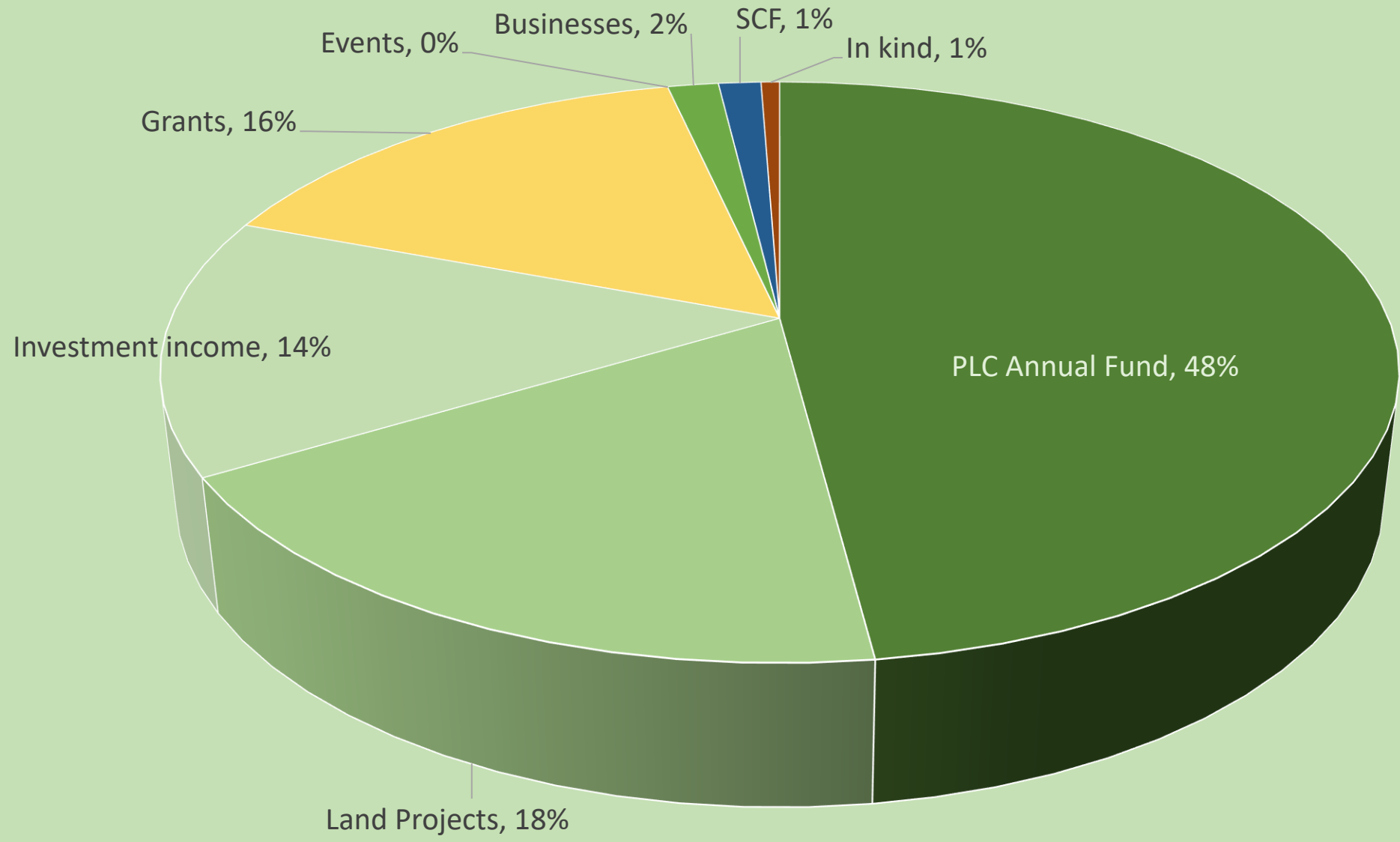




# FINANCIALS

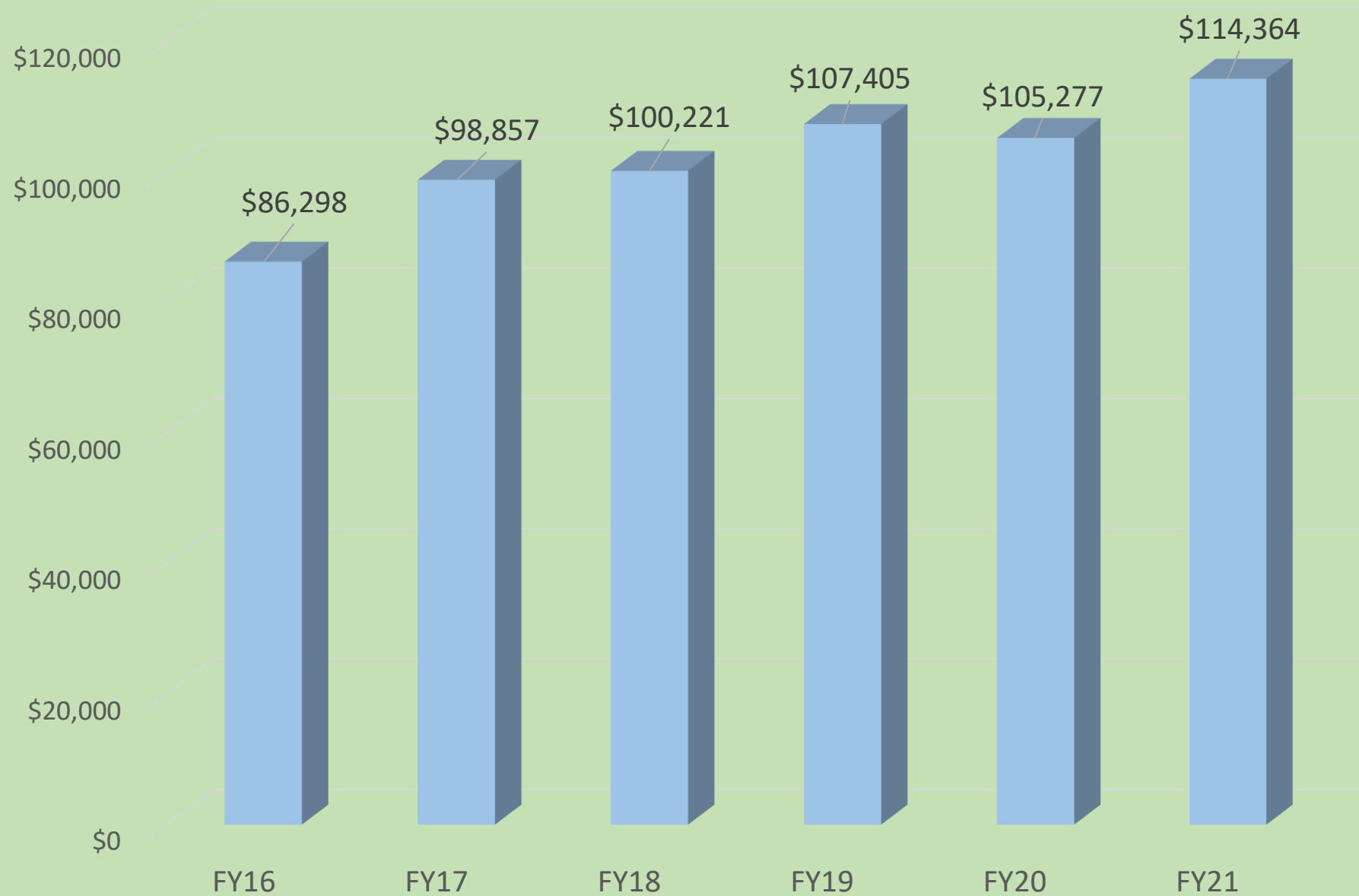


# PLC FY21 OPERATING INCOME (239K)



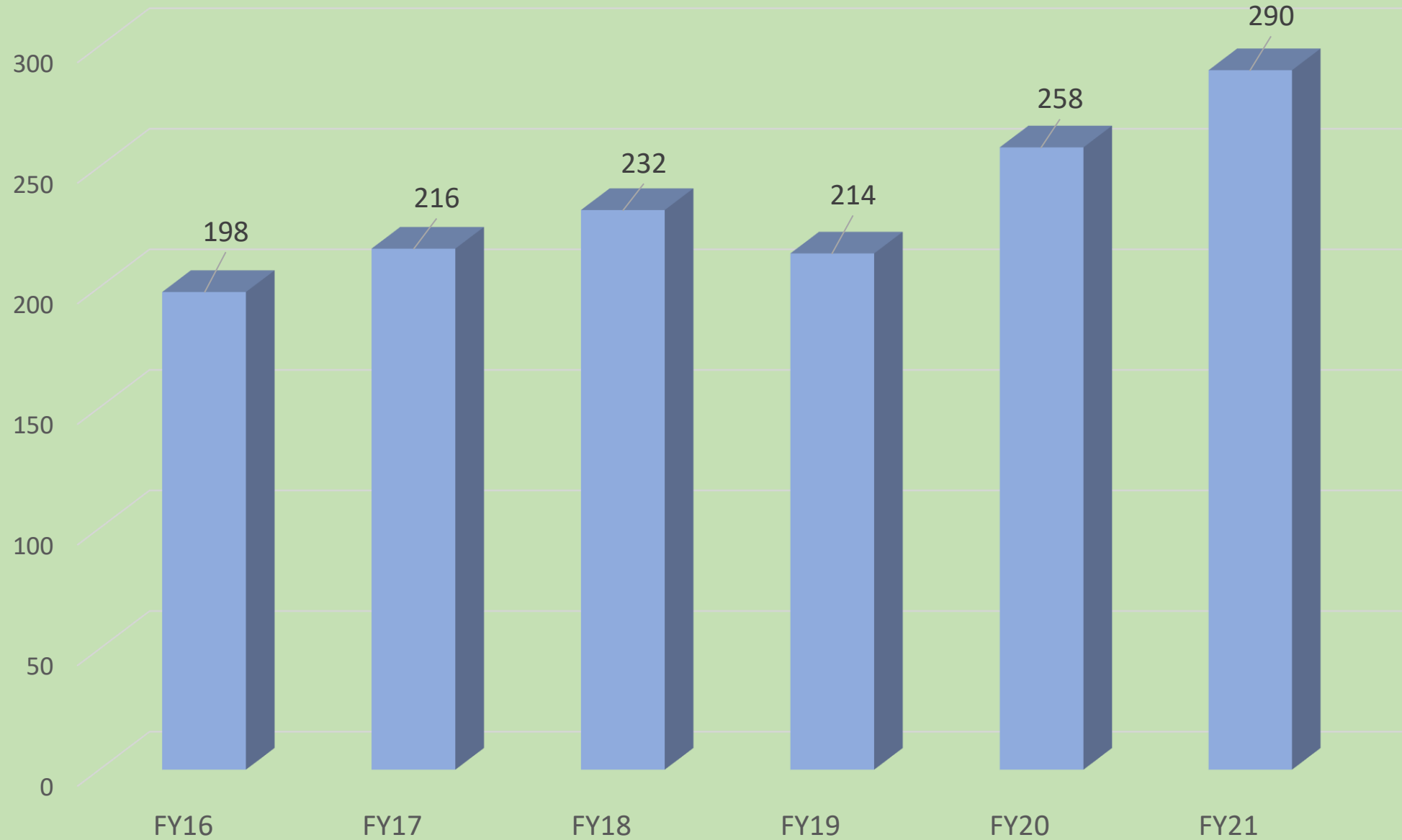


# INDIVIDUAL GIFTS TO ANNUAL FUND - \$ RAISED



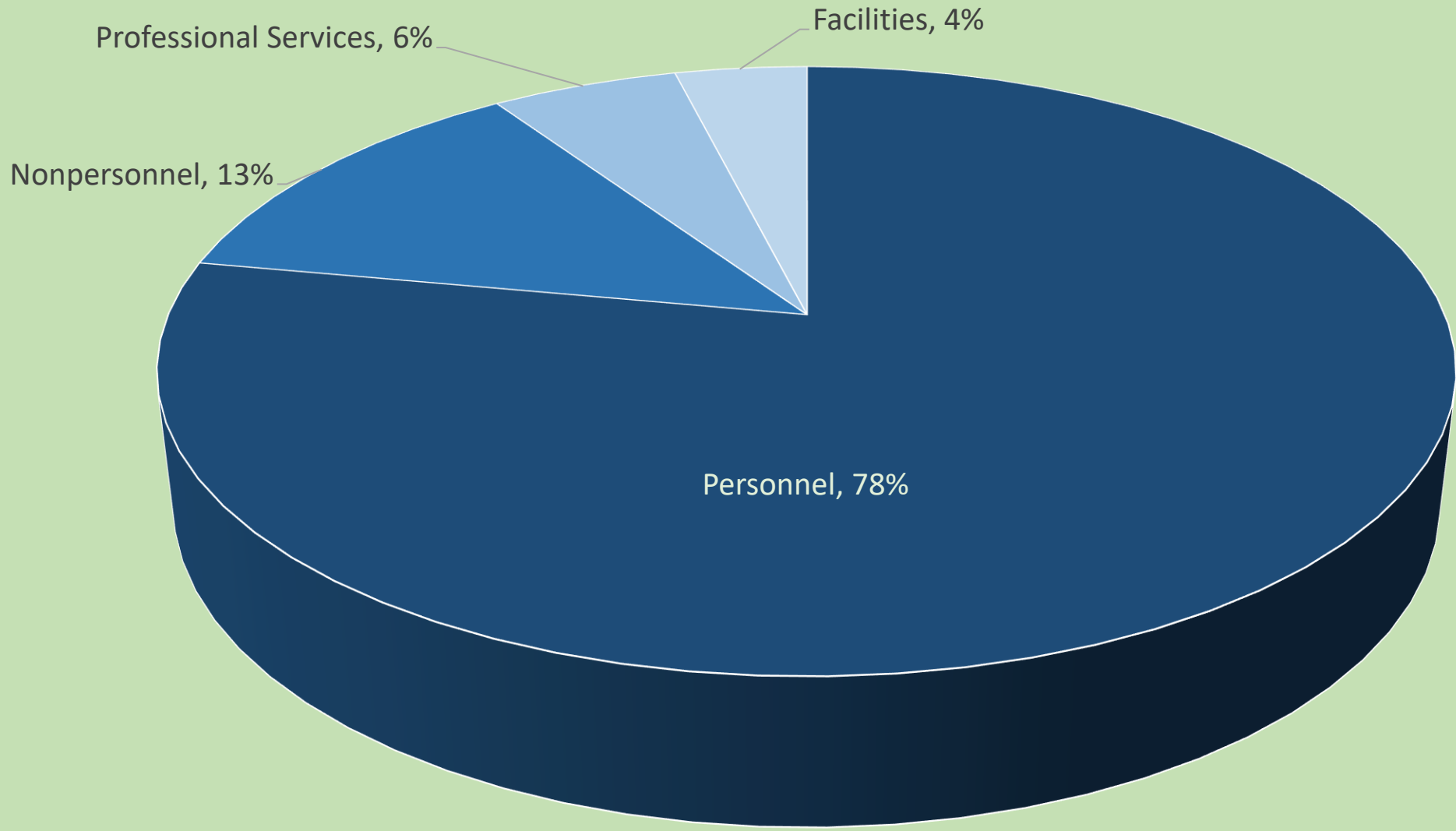


# INDIVIDUAL GIFTS TO ANNUAL FUND - # DONORS



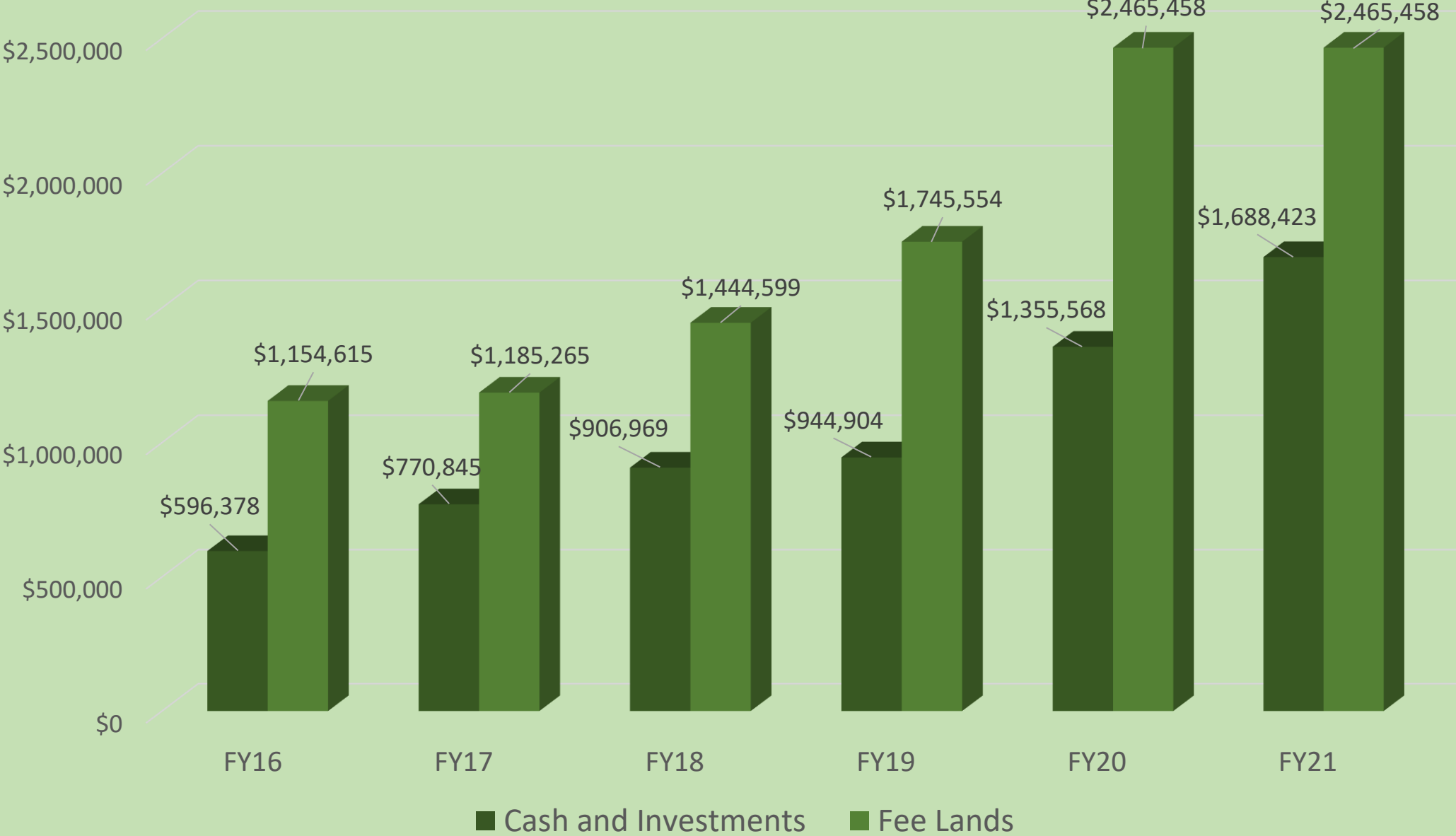


# PLC FY21 OPERATING EXPENSES (239K)





# ASSETS





# PRIORITIES FOR THE YEAR AHEAD (FY22)

## LAND PROTECTION

- Complete Marston land project in Bedford/Goffstown, 126 acres.
- Complete 1-2 additional projects currently in development, build pipeline for FY23.
- Continue investigations of potential projects/partnerships in Manchester and Nashua.

## STEWARDSHIP

- Maintain 100% property monitoring
- Continue volunteer workdays to build, improve, and maintain trails.
- Continue to integrate BLT easements (boundary work, signage, etc.)
- Complete long-term management plan/schedule for PLC fee properties, covering trail development, boundary maintenance, forest management, etc.



# THE YEAR AHEAD, CONT.

## OUTREACH

- Monthly e-news, bi-annual print newsletter, expanded social media, enhanced website.
- Continue re-start of public outings, expand partnerships with other orgs.
- 7<sup>th</sup> Annual Rose Mountain Rumble in August 2022.
- 52nd Annual Meeting & Harvest Dinner **Sept. 17, 2022** at Shirley Farm.

## DEVELOPMENT

- Maintain steady growth in membership / annual fund donations.
- Launch expanded business underwriting program.
- Experiment with “new audience” fundraising events in 2022.
- Advance “Next 50” major gifts/planned giving program.

# THE YEAR AHEAD, CONT.

## **ORGANIZATIONAL**

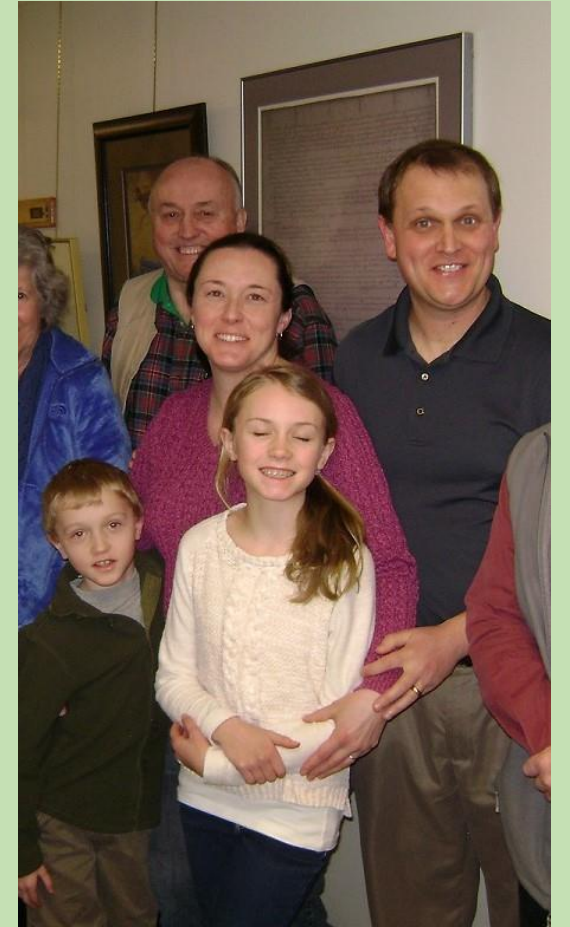
- Complete Land Trust Accreditation renewal. (May 2022).
- Begin work on new 5-year organizational strategic plan for FY23-27.
- Investigate options and potential funding for update/expansion of PLC's strategic land conservation plan (last done in 2014).
- End FY22 with operating budget in balance.



# THANK YOU!



PLC 2021 VOLUNTEER OF THE YEAR  
**CARRIE FINKE**  
GOFFSTOWN



WITH GRATITUDE FROM THE PISCATAQUOG LAND  
CONSERVANCY